

Alice Yu

Interaction Designer  
Bonjournalice.com

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## Experience

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Google Inc | User experience design intern

Closely collaborated with cross functional partners to create and implement transaction features for North America, Japan, Google staffs, and partners. In addition, supported teammate with fully designed onboarding experience.

MAY 2018  
- AUG 2018

Ticoon | Contract UX designer

Designed Insured Connect's data and communication digital platform which enables digital engagement and end to end automation for insurance carriers, distributors, advisors, and customers of all ages.

JAN 2018  
- APR 2018

Uber (ACCD Sponsored) | Interaction designer

Collaborated with Uber Elevate Team to envision the elevating vehicles coming in 2023. Role entailed concept development, qualitative research, wireframing, UI design, experience design, user testing, and brand positioning.

SEP 2017  
- DEC 2017

Kley Agency | User experience design intern

Roles included strategizing, brand positioning, wireframing, UI design, UX design, and Quality assurance testing. Participated in projects such as the Bellevue Dining App, Site services, and UCLA Music website.

MAY 2017  
- SEP 2017

Hewlett-Packard (ACCD Sponsored) | Interaction designer

Crafted stories that envision the future of communication. Iterated through wireframes, user testing and prototypes. Worked closely with industrial designers, motion designers, and HP internal staff to introduce new products.

JAN 2017  
- APR 2017

## Skills

User experience design,  
User interface design,  
Wireframing,  
Screen based prototyping,  
User testing, Branding,  
Quality assurance,  
Qualitative research,  
Product strategy,  
Scenario building  
Story crafting

## Tools

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Adobe XD, Photoshop,  
Indesign, Illustrator,  
AfterEffects, Sketchup,  
LiveSurface, Sketch,  
Invision, Keynote,  
Atom, Sublime Text,  
Processing, TSPS,  
MadMapper, Framex X

## Education

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ArtCenter College of Design  
Interaction Design,  
Bachelor of Science

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